








| LQ ONLINE SPONSORSHIP PORTFOLIO <i>Online Closing date:</i> | January/February: <i>February 5</i> | March/April: <i>March 19</i> | May/June <i>April 30</i> | August/ September: <i>July 16</i> | October/ November: <i>September 17</i> | December: <i>November 19</i> |
|--|--|---|--|---|---|---|
| Editorial Calendar & LogisticsQuarterly.com CHANNELS  | WQReview.com Insights on how to make your DC and Warehouse more productive. A survey of executives and profile of their best business practices in the field.  | WomenInSCM.com Women in Supply Chain Management. LQ's Annual Executive Profile on leading women in SCM. Special Supplement: LQ's Excellence in North American Trucking Executive Interview Series. | LQitreview.com Excellence in 3PL Technology Executive Interview Series.  | LQsustainability.com LQ's 3PL Sustainability Awards: Executive Interviews and Corporate Profiles. | LQ3PL.com LQ's Annual Top North American 3PL Report.  | LQleadership.com LQ focuses on Innovation in the Supply Chain. |
| Executive Insight Newsletter eBlasts (<i>Six annually</i>) | WQReview.com plus LQ's 4-Part Sustainability Series (<i>Issue 1</i>) | WomenInSCM.com Celebrating Women Business Leaders | LQitreview.com plus LQ's 4-Part Sustainability Series (<i>Issue 2</i>) | LQ's 4-Part Sustainability Series (<i>Issue 3</i>) | LQ3PL.com Celebrating Leading 3PLs | LQleadership.com PLUS LQ's 4-Part Sustainability Series (<i>Issue 4</i>) |
| LQ's Executive Exchange: Symposium Sponsorship Program (<i>Two Annually</i>) Includes (1) banner ads (2) email blasts (3) video presentation and production |  | | May: The Toronto Board of Trade's Country Club | | November: The Toronto Board of Trade's Country Club | |
| A Cloud for LQ Sponsors: Subscribers to LQ's CorporatePoint enable your firm to publish its multimedia and whitepapers at LogisticsQuarterly.com. This subscription-based LQ Cloud will enable your firm to login at Go2LQ.com using an assigned User ID and Password to publish at LogisticsQuarterly.com |  | Your Cloud at LogisticsQuarterly.com 24/7 featuring: Video – Banner Ads – White Papers – Logo – Links | | | | |
| Producing LQ Executive Insight Video(s) | Onsite Executive Insight Videos (High Quality, Online Editing/Consultation Process to meet your requirements) | Onsite Executive Insight Videos (High Quality, Online Editing/Consultation Process to meet your requirements) | Executive Insight Videos at LQ's Symposium (High Quality, Online Editing/Consultation Process to meet your requirements) | | Executive Insight Videos at LQ's Symposium (High Quality, Online Editing/Consultation Process to meet your requirements) | |
| Publishing LQ Executive Insight Video Presentations <i>Online (3/6/9/12-month programs)</i> | Publishing LQ Executive Insight Video Presentations | | | | | |
| LQ Blog Sponsorship <i>Includes Banner ad on LQ Executive Editor Blog Index Page</i> |  | LQ Leadership Blogs: Corporate and Academic Ideas for Leadership Forum | | | | |
| Banner Advertising | <i>Please contact LQ's Sales Team for Space and Sponsorship</i> | | | | | |
| Podcasts 5 Minute audio or video clips ready to play when and where visitors to LogisticsQuarterly.com are ready. A one-month sponsorship includes audio lead into a podcast of up to 15 seconds and 1 ad on podcast index page of 300x250 and 728x90 | Available | | Available | | | Available |